

We stopped counting at 20+ years of experience.



## We stopped counting at 20+ years of experience.

## What can you do to have a project succeed?

- Don't have Under-Commitment for a Project
- Avoid The Fear-of-Change Syndrome
- Not Having Executive-Level Buy-in will doom a project
- Plan on attending Formal Training with Employees
- Done is NOT Done continue to improve and train





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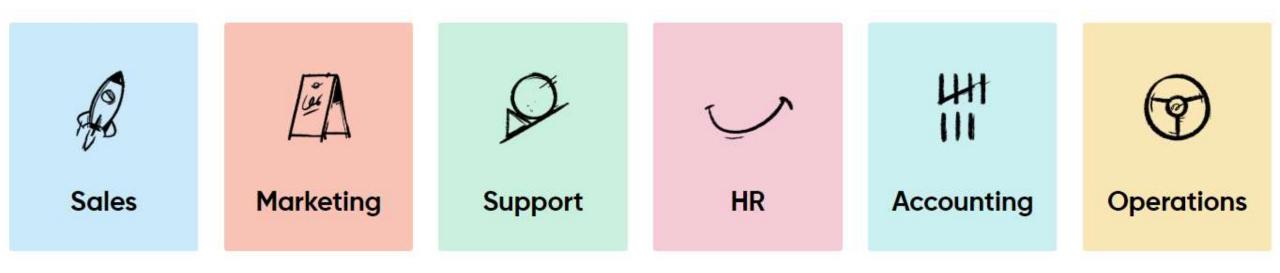
The OS for Business.

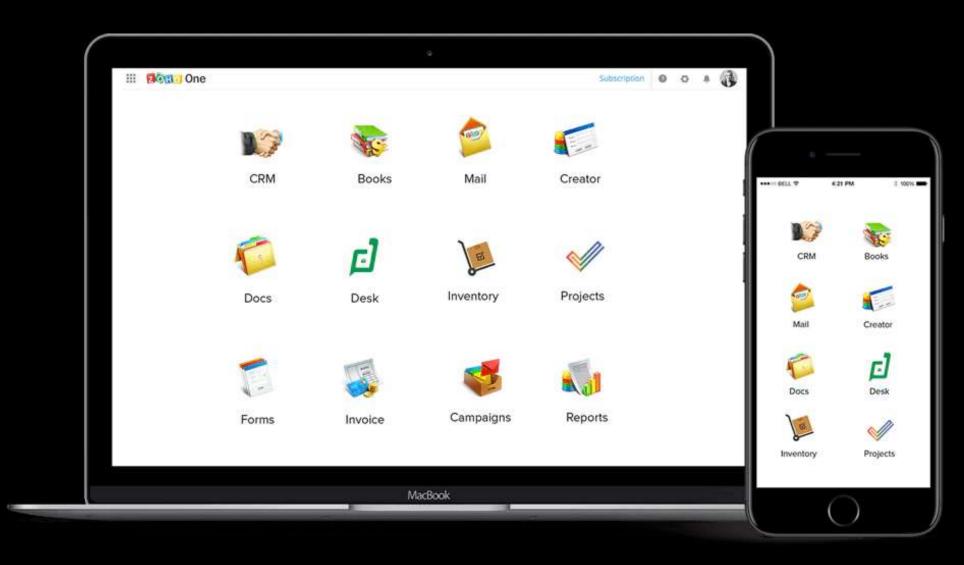
One Software Platform for Your Entire Business.

## Zoho, the company, has 16,000 employees eating their own dog food.



## Zoho One apps cover all your departments





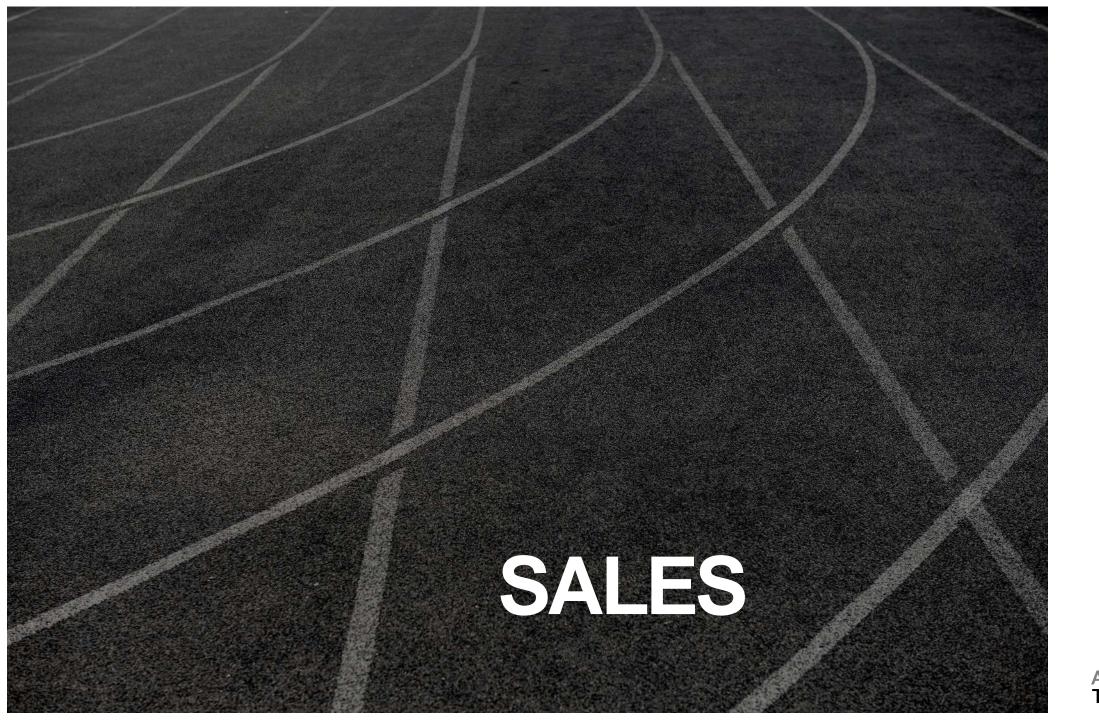


Zoho One is a suite that includes 60+ well integrated, Enterprise Edition online apps with complimentary mobile and native versions.

- Web-based
- Mobile Ready
- No software to install
- Integrates with Gmail and Office 365
- 2500+ Marketplace apps and 3<sup>rd</sup> party integrations/add-ons

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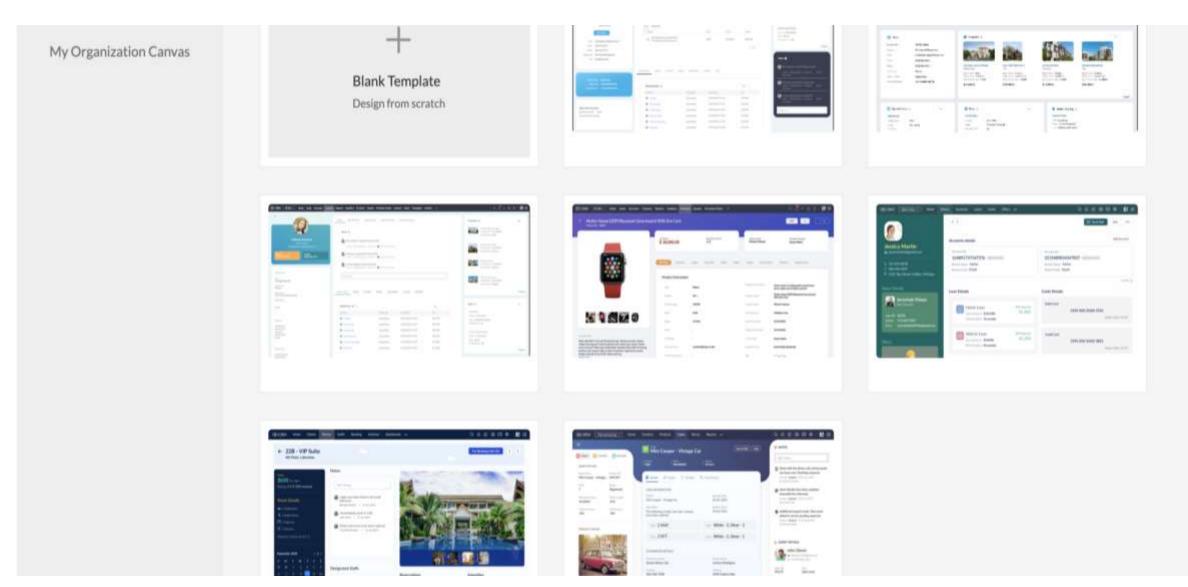
## $Q \bigoplus A + \blacksquare \otimes$

5 Accounts selected	d. Clear	Mass Update	Change Owner	Create Task						
FILTER DEALS BY		<b>E</b> , E	DEAL NAME	VALUE	Mass Update Change Owner		CLOSING DATE	ACCOUNT NAME	DEAL OWNER	
Activities			25 Widgets	\$10,000	Print Mailing Labe	els n Makers	Aug 30	Smithson Publications	Quinn Rivers	
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E Channe	"workflow" capabilities.							John Nash		
Apply Filter • Th	his integ	grates with	ALL busines.	s apps!						•••

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# Design your CRM for your industry



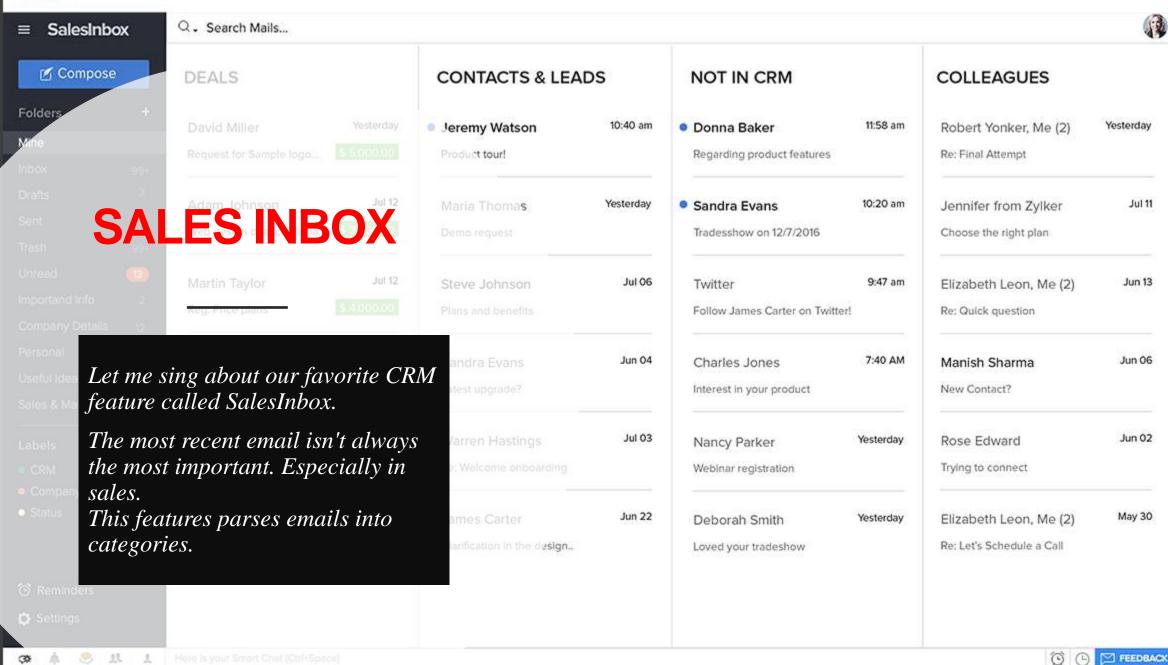
Patients Appointments

Insurances Dashboards ...

## 오 쇼 탑 혀 쩐 @ | 🕵 🏭

	History 🕈 Insurance	► Appointments				11
Todd Hernandez June 2, 1972 (63 years) Male	Patient has submitter ⊙15 Jun 2019 - by Ma	d their CT scan. Awaiting analysis. artin Nichols		Add History	Heart Rate 54 bpm	Temprature 97 c
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Address 03 Souterhead Road Lower Boscawell	Documents Activities	Timeline Data Privacy		Upload File	Insulin Lisinprol	
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	Health report.jpg	👹 Dr. Grant, 0012	15 Jun 2019	Verified		
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Jul 2019 with Dr. Veera	Prescription.jpg	() Anne, 6326	12 Apr 2019	Verified	On Record - Dr. Emma, 0056 D	r. Alexis, 0069

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# WORKFLOW RULES

Zoho CRM is equipped with predefined workflow actions such as updating fields, sending emails and scheduling tasks. Defining custom actions lets you meet specific business requirements such as notifying customers with personalized SMS texts for order confirmation, dispatch or delivery. Webhooks let users trigger actions in third-party apps on event occurrences and Zia, the AI assistant, helps analyze workflows further.

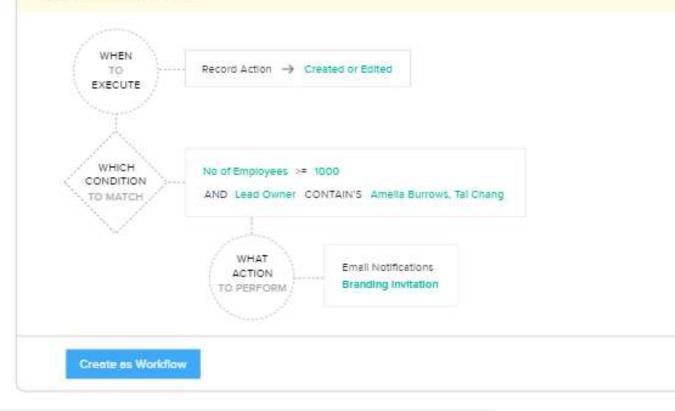
## Workflow Rules

Workflow rules allow you to perform certain automatic actions on specific records based on filter criteria. Workflow automations can send emails, update fields, create records and much more.

ZIA'S SUGGESTIONS FOR YOU		×
Zia Suggested Workflow-1 for CONTACTS	Prevlew	Remove
Zia Suggested Workflow-2 for PRODUCTS	Preview	Remove
Zia Suggested Workflow-3 for LEADS	Preview	Remove

## Zla Suggested Workflow 3 - For Leads (i)

Few of your routine activities can be automated. And you know what? It could save you "xx hours" of your sales person per week.



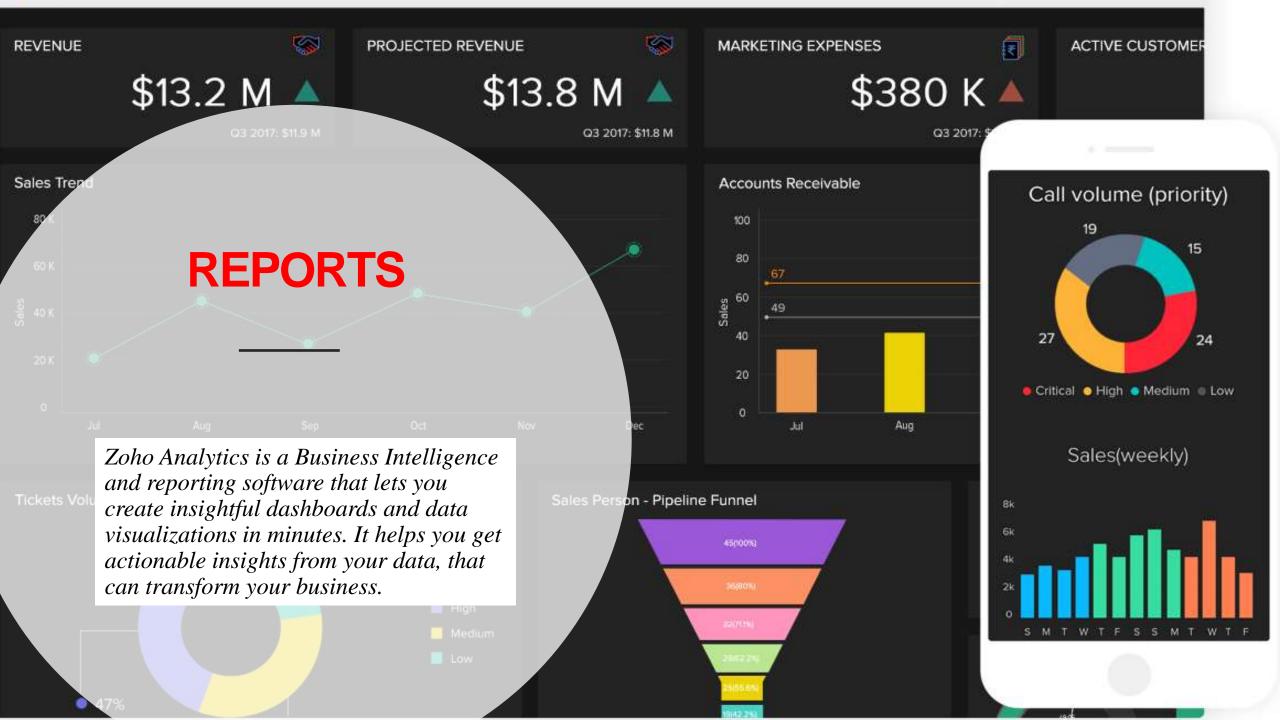
# **REPORTS**

No limits to what a report could look like.

Have them auto emailed to YOU!

Track Won and Lost deals. Track "why" deals are lost to look for trends.

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Chatta.

Channels

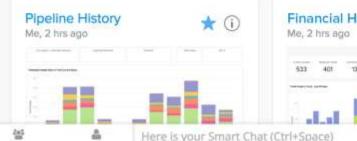
Contacts



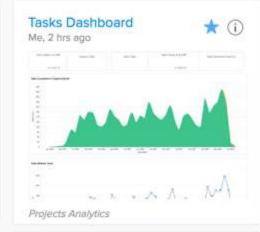






















My Portal





Here is your Smart Chat (Ctrl+Space)





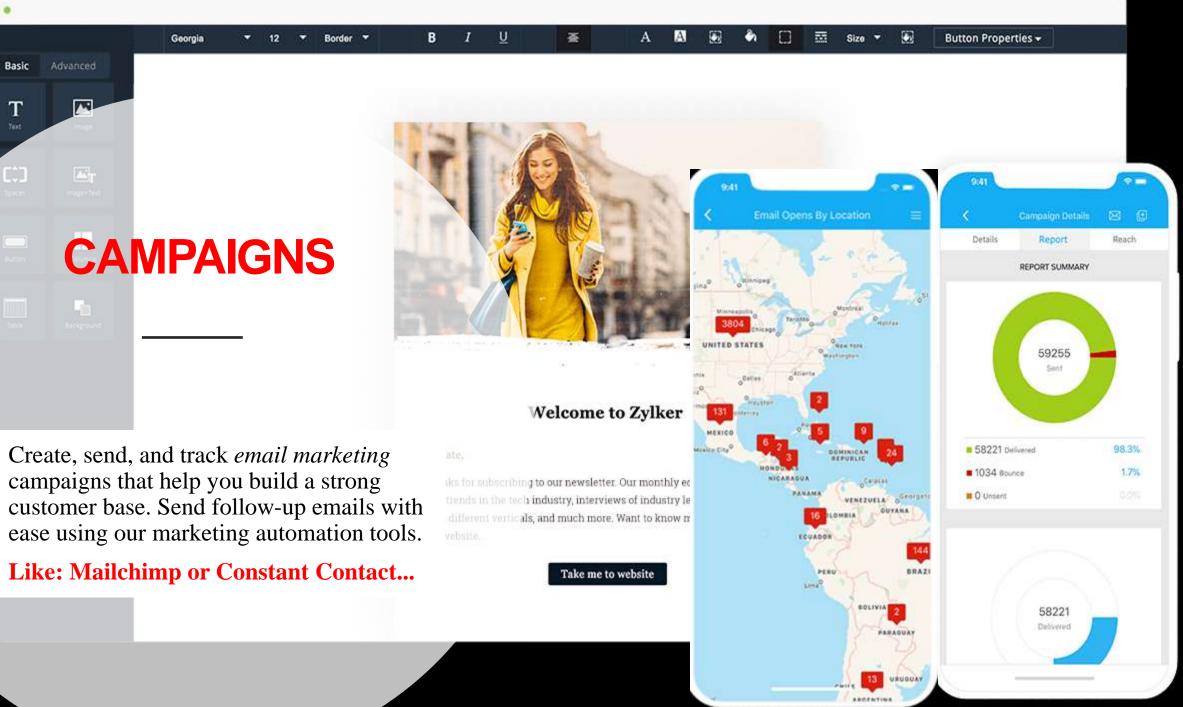




Powered by 201 Analytics



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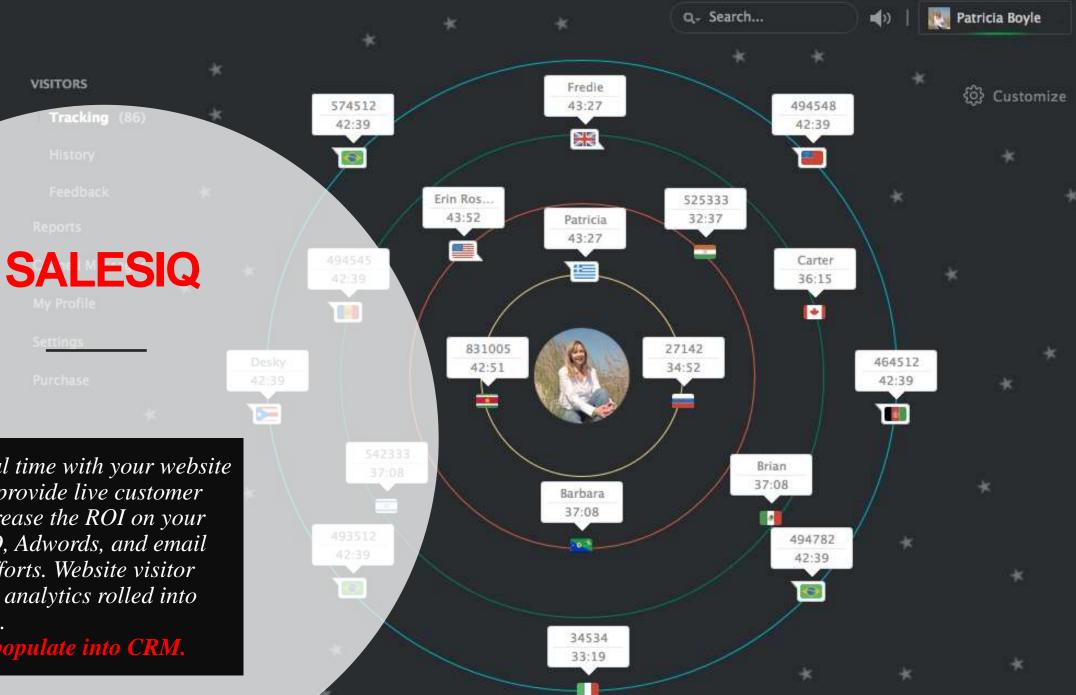
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	Lead Gen > Touch Points > Source			
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*** More	A single place to influence, educate,	Link	Facebook Ads	Ì
	and engage your leads. 1. Complete	8773 <b>3728</b>		
	lead management. 2. Understand	1 Views Leads	121	
	every activity of your audience. <b>3.</b> Analyze the effectiveness of your		Google Ads	1
	campaigns across all channels. <b>4.</b>			
	Multichannel marketing for all		5662 1282	
	mediums (email/social/SMS).	① Add new source	Views Leads	
	5. Well-defined reports with channel			
	attribution for metrics that matter.			
Library	Compare this to HubSpot.			
Settings	译 Facebook	Instagram	រីភ្លៀ LinkedIn	

Live chat real time with your website visitors and provide live customer support. Increase the ROI on your content, SEO, Adwords, and email marketing efforts. Website visitor tracking and analytics rolled into one platform.

VISITORS

Leads auto populate into CRM.





## SalesIQ

Engage website visitors and convert them into customers.



## Campaigns

Create, send, and track effective email campaigns.



## Social

Post content, interact with followers, and monitor conversations across social networks, from one place.



## Survey

Make informed decisions using feedback from surveys.



## Forms

Build forms for lead generation and customer engagement.



## PageSense

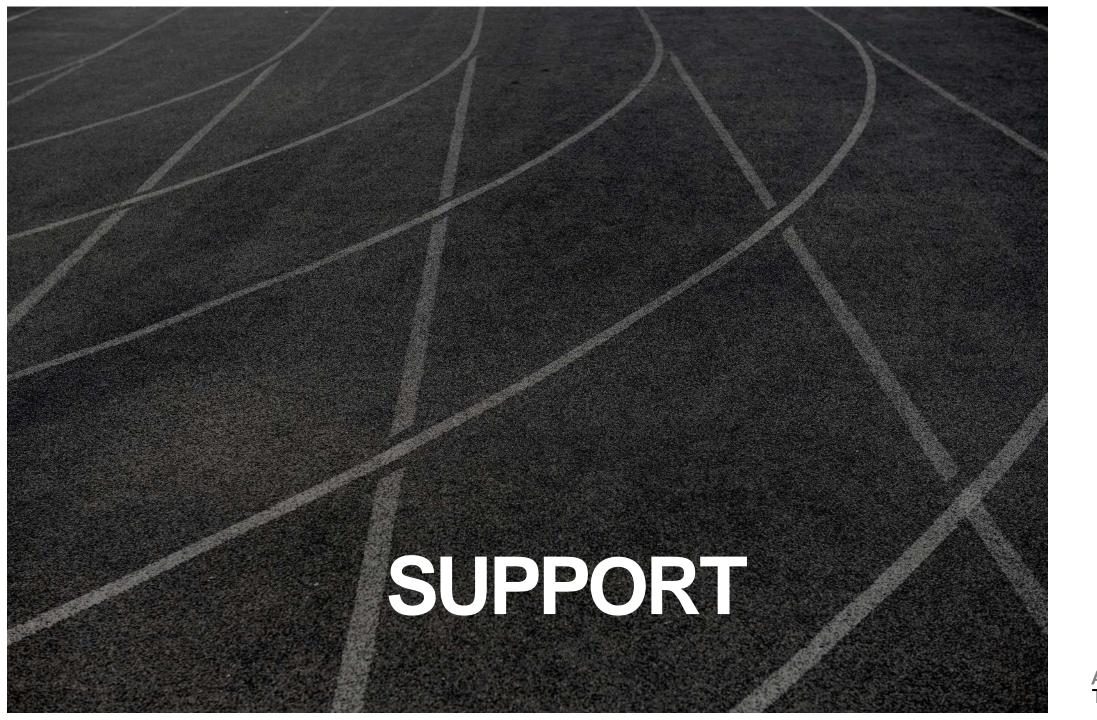
Optimize your web pages for engagement and conversion.



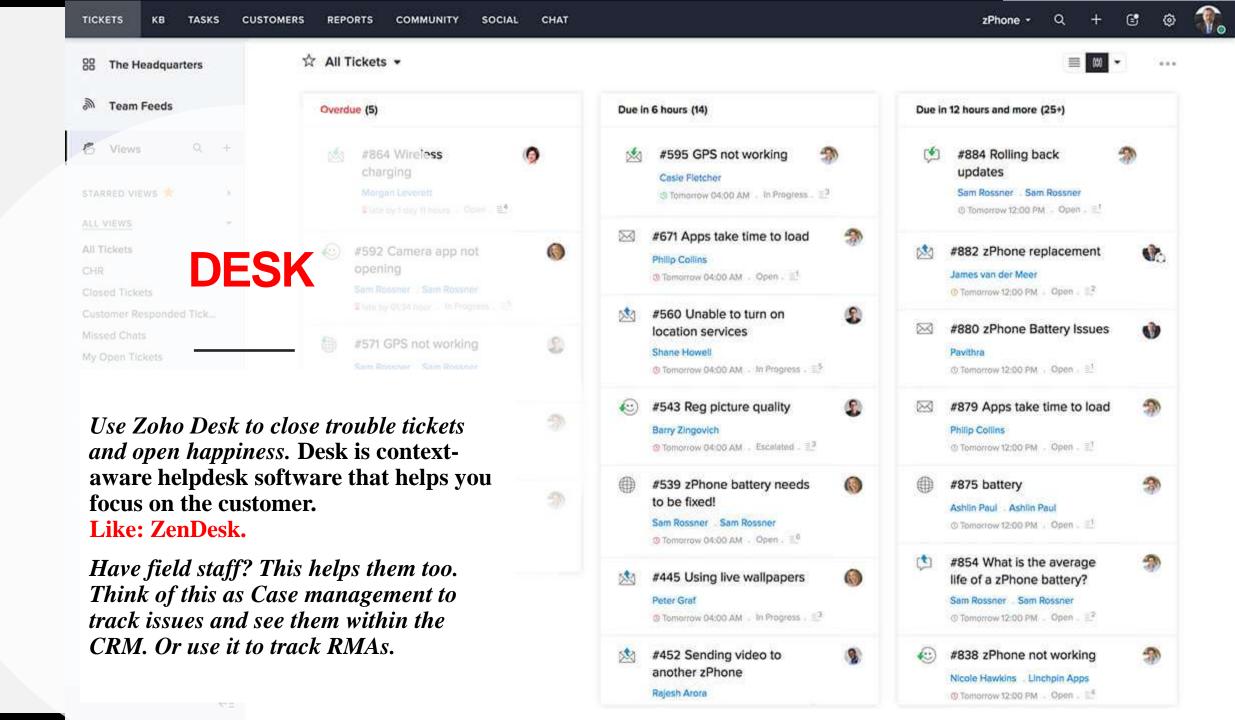
Backstage

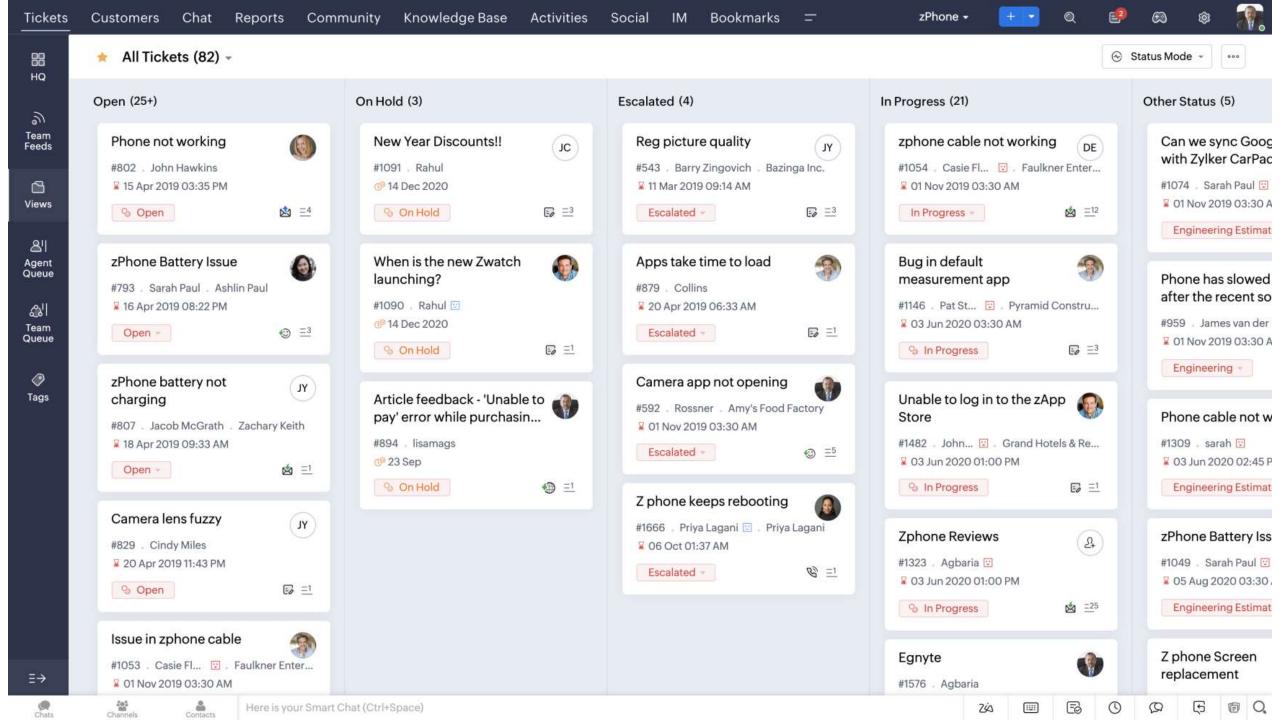
Run successful events





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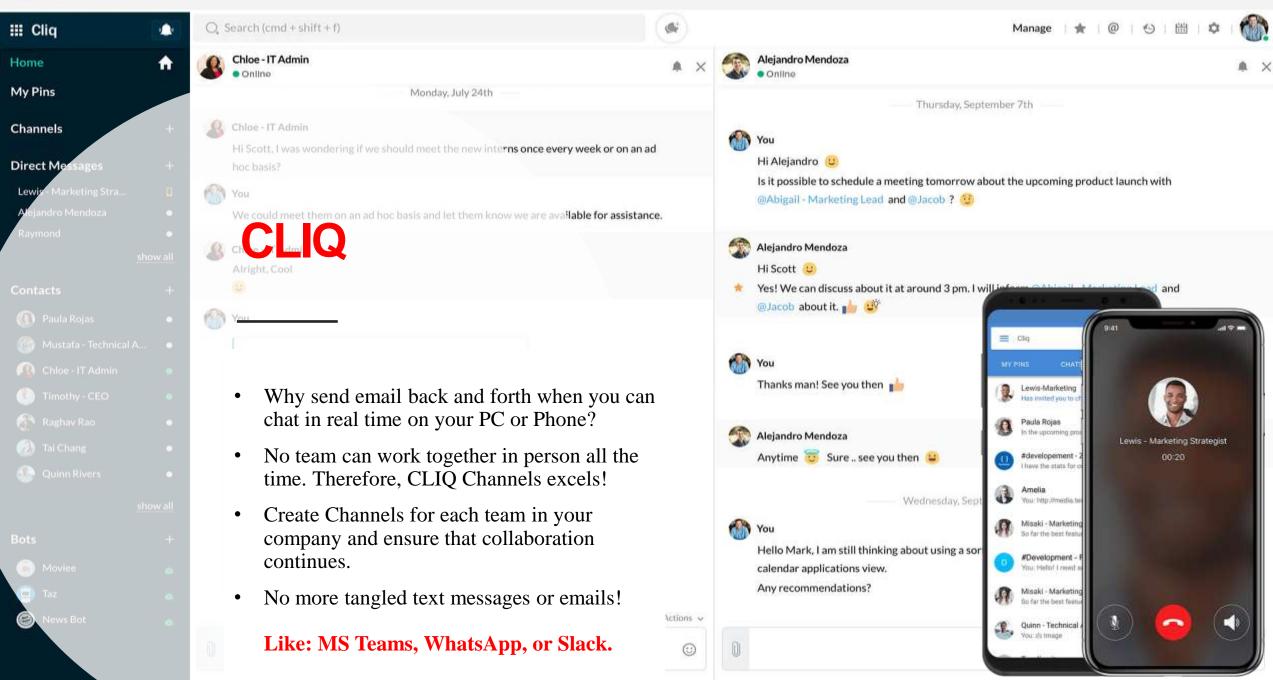


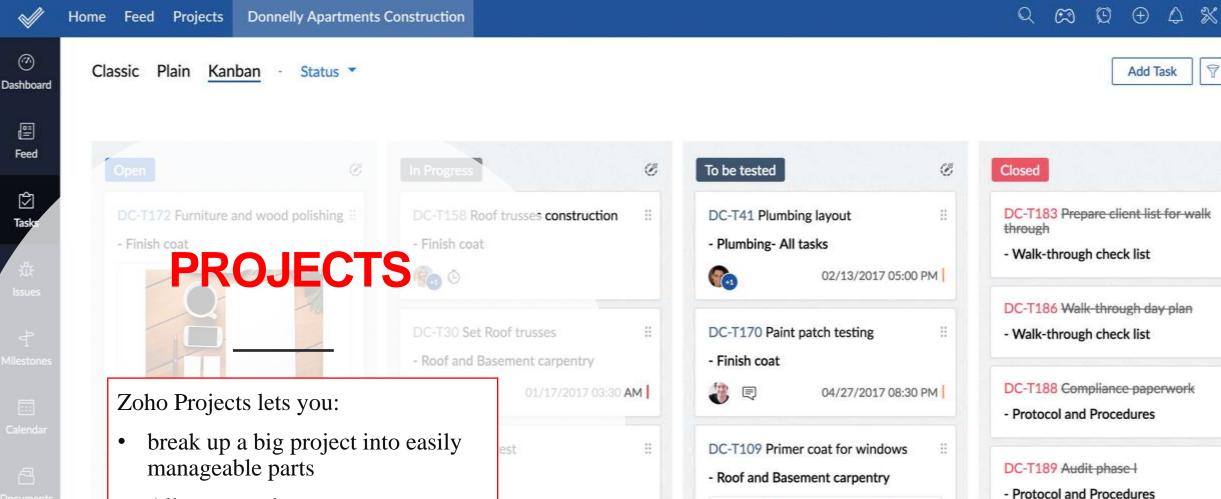
# COMMUNICATION AND COLLABORATION

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- Allocate work to your team to • specify start and end dates.
- Automate task workflows by ۲ setting up Blueprints.

File

Forums

Progress can be reviewed from a ٠ variety of locations throughout the app, including a Project dashboard.

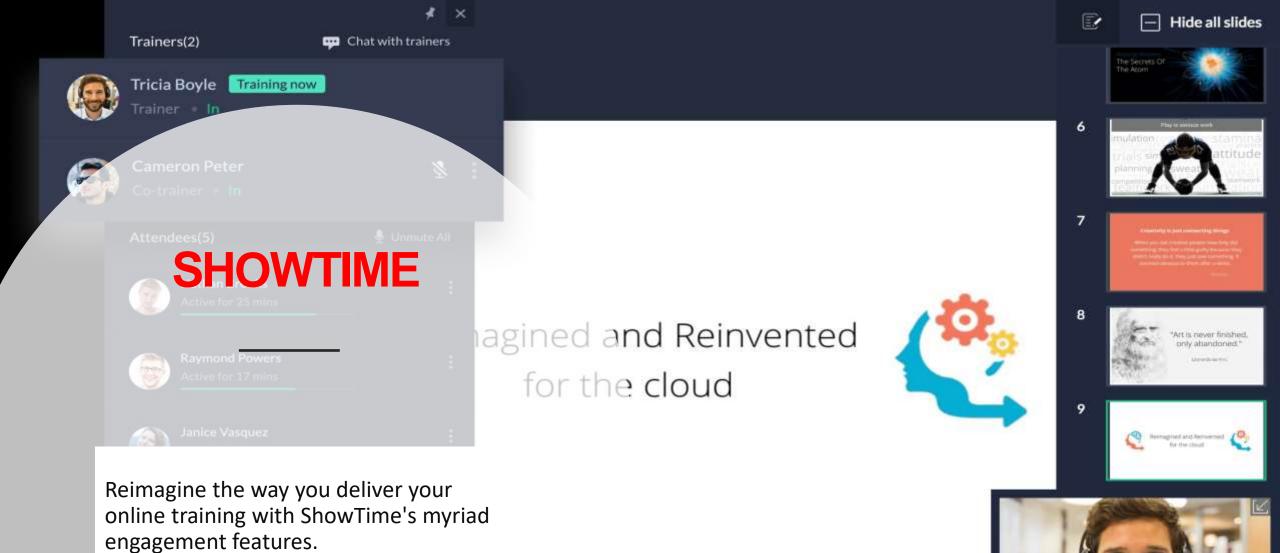
	- Plumbing- All tasks	through - Walk-through check list
of trusses II ement carpentry	DC-T170 Paint patch testing III	DC-T186 Walk-through day plan - Walk-through check list
01/17/2017 03:30 AM		DC-T188 Compliance paperwork - Protocol and Procedures
est II	DC-T109 Primer coat for windows	DC-T189 Audit phase I - Protocol and Procedures
d polishing ∷ d wiring- All tas <b>ks</b>		DC-T190 Audit Phase 2 - Protocol and Procedures
01/12/2018 05:00 PM	↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓	DC-T1 Supply Lot sale agreement         - Legal agreements         Image: I

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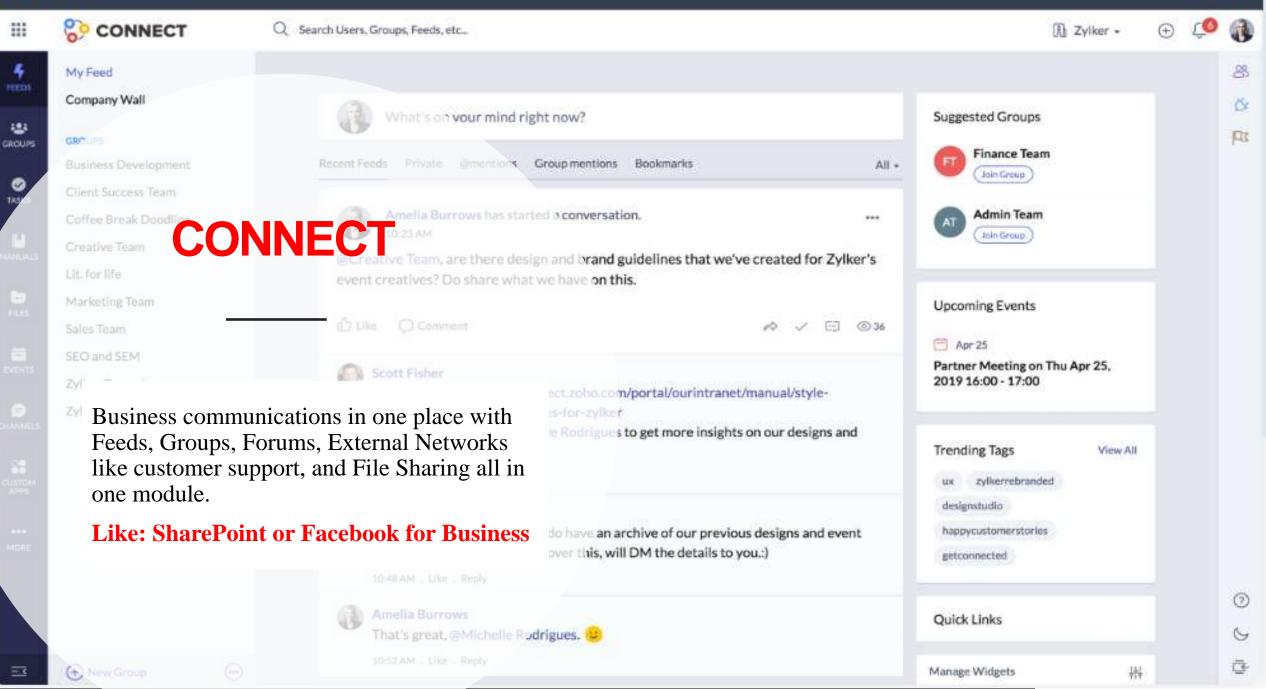
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ShowTime gives you a simplified online presentation or training solution, without compromising on a superior experience.

## •••





## Mail

Securely hosted, ad-free email for your business.



Cliq

Quick and informal messaging for better team communication.



### Projects

Plan, track, and collaborate on projects across teams to get things done;

### Showtime

(0)

Present slide decks to audiences anywhere and interact with them. Works with PowerPoint too.

## Sprints

Project management for agile teams.

## 83

## Connect

A private social network for team discussion and sharing resources.

### Meeting

Browser-based web conferencing to do demos and presentations without breaking a sweat.



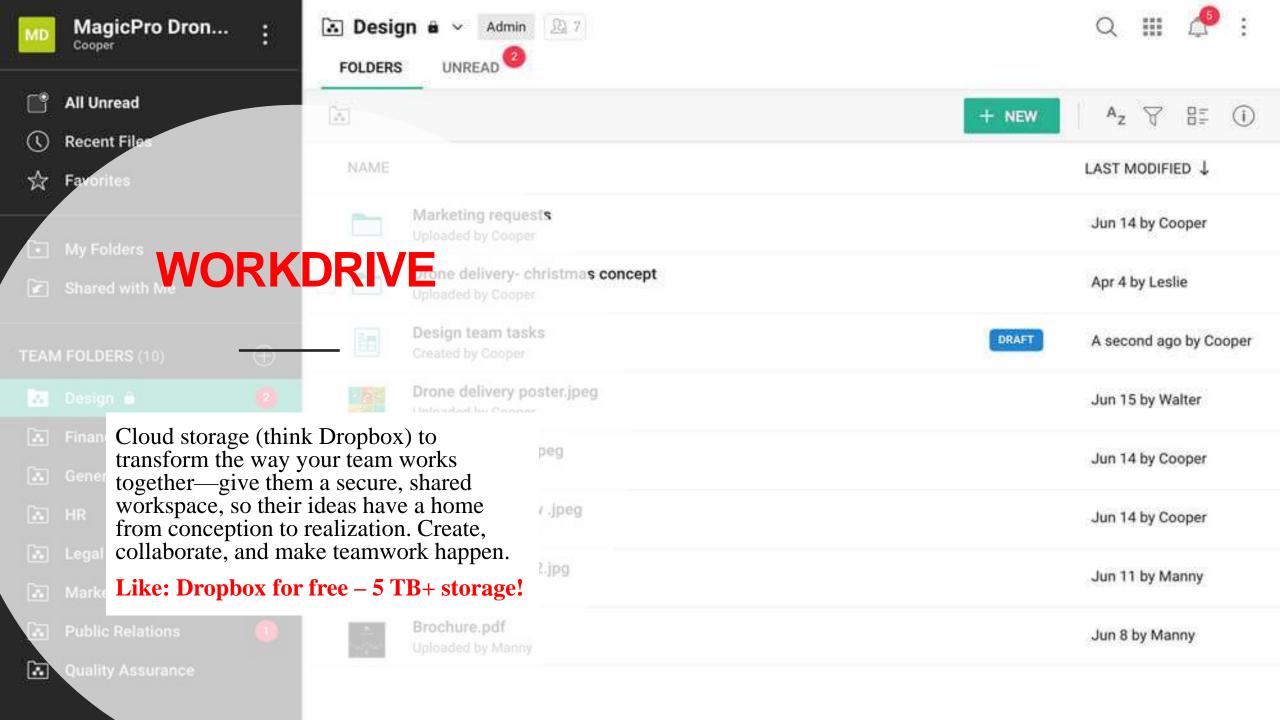
# PRODUCTIVITY

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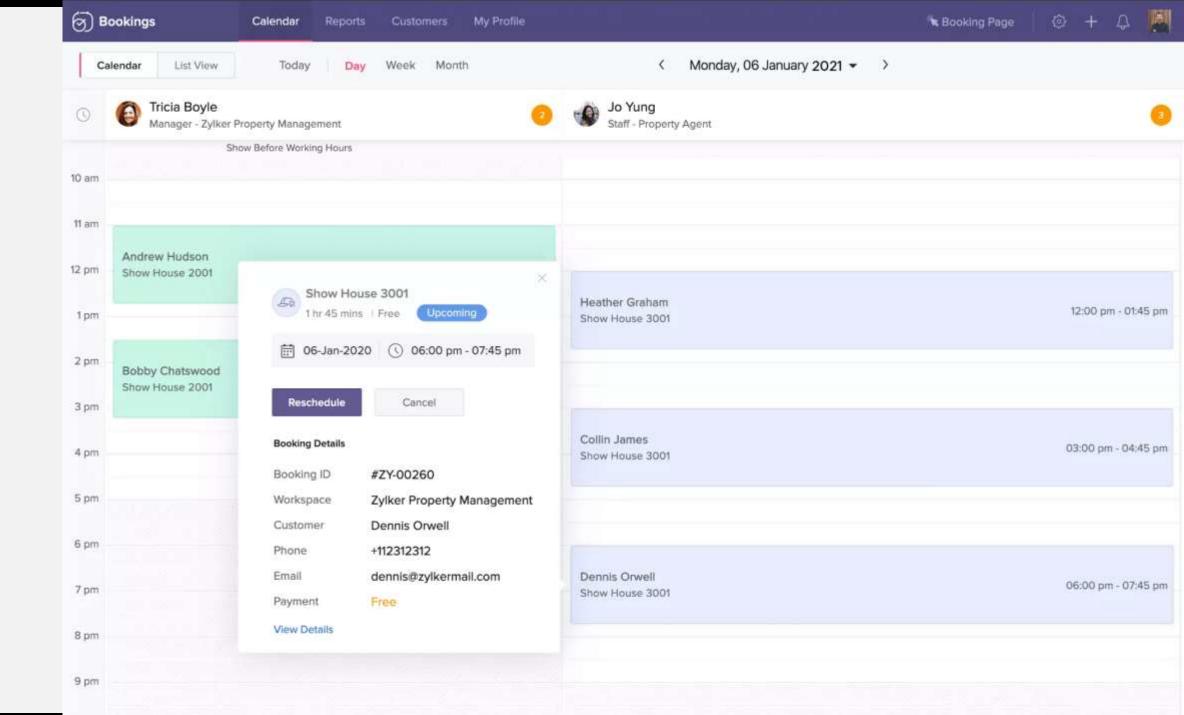
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	New Employee Contract			ŝ.		
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on Disclosure Agreement Send	Shawo Adams 27 Mar		Send for signatures	Sign yourself		
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6) •	Bookings	Calendar Reports Customers My	Profile		🐂 Booking Page	@ + Q 🎑
c	alendar List View	Today <mark>Day</mark> Week Month		< Monday, 06 January 2021 ->		
0	Manager - Zylker	Property Management	2	Staff - Property Agent		3
10 am		now Before Working Hours				
11 am						
12 pm	Andrew Hudson Show House 2001	SOOKINGS Show House 3001 1 hr 45 mins   Free Upcoming		Heather Graham		12:00 pm - 01:45 pm
1 pm 2 pm	Bobby Chatswood	1 hr 45 mins         Free         Upcoming           Image: Comparison of the second seco	15 pm	Show House 3001		
3 pm		Reschedule Cancel				
4 pm	Avoid surprise bookings. Block out your schedule. Set up buffer times. Sync w/		Collin James Show House 3001		03:00 pm - 04:45 pm	
		or Outlook calendars.	nt			
	Like: C	alendly				
7 pm		Payment Free		Dennis Orwell Show House 3001		06:00 pm - 07:45 pm
8 pm		View Details				
9 pm						





### Writer

A slick online word processor for collaborative work.



### Sheet

A collaborative cloud spreadsheet so powerful you'll wonder why you didn't leave your desktop app earlier.



### Sign

Sign documents digitally and request signatures.

## **S**how

Create beautiful slide decks with ideas from multiple collaborators.



#### Notebook

A beautifully simple note-taking app to keep your life in order.

## Docs

Store and share files and documents with teammates, partners, vendors, or customers.

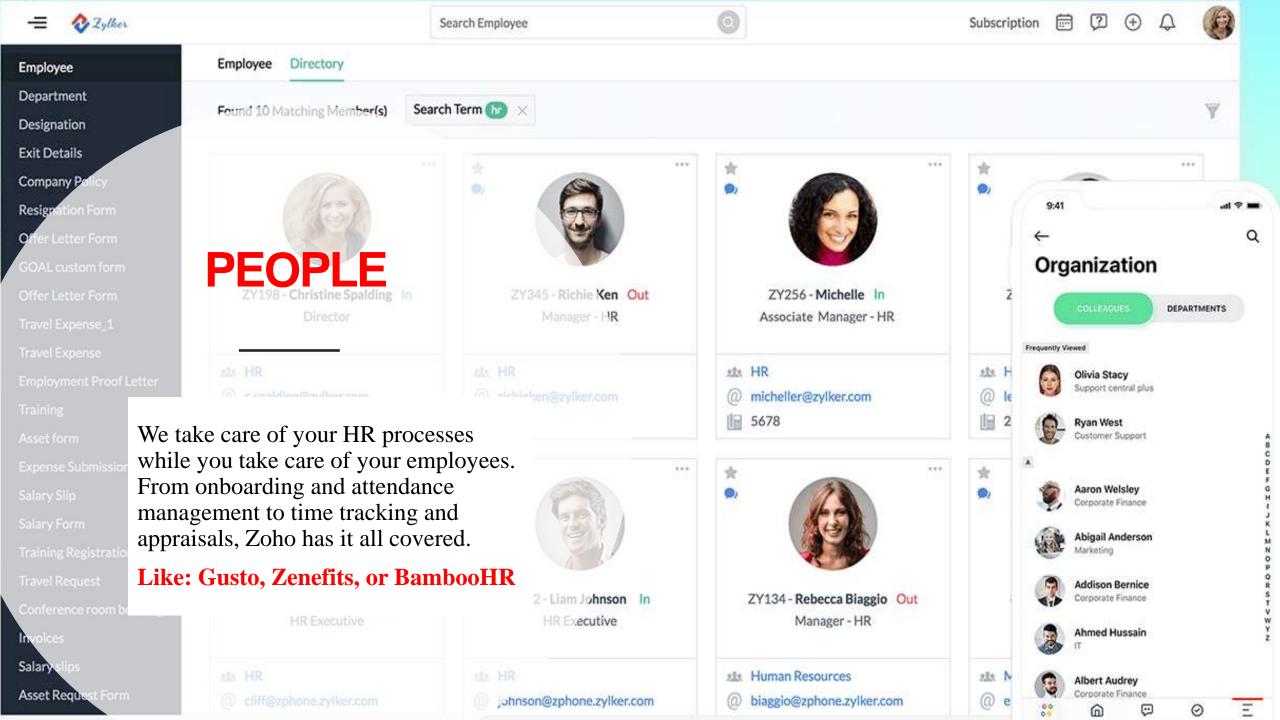
## **\***

### Vault

Securely store and manage your teams' passwords.

## HUMAN RESOURCES

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## Finance



### Books

Intuitive online accounting software to track the health of your business.



### Invoice

Get paid faster with professional invoices that reflect your brand.



### Subscriptions

Bill your customers on a recurring or subscription basis.



### Expense

Turn receipts into expense reports for quick approvals.



### Inventory

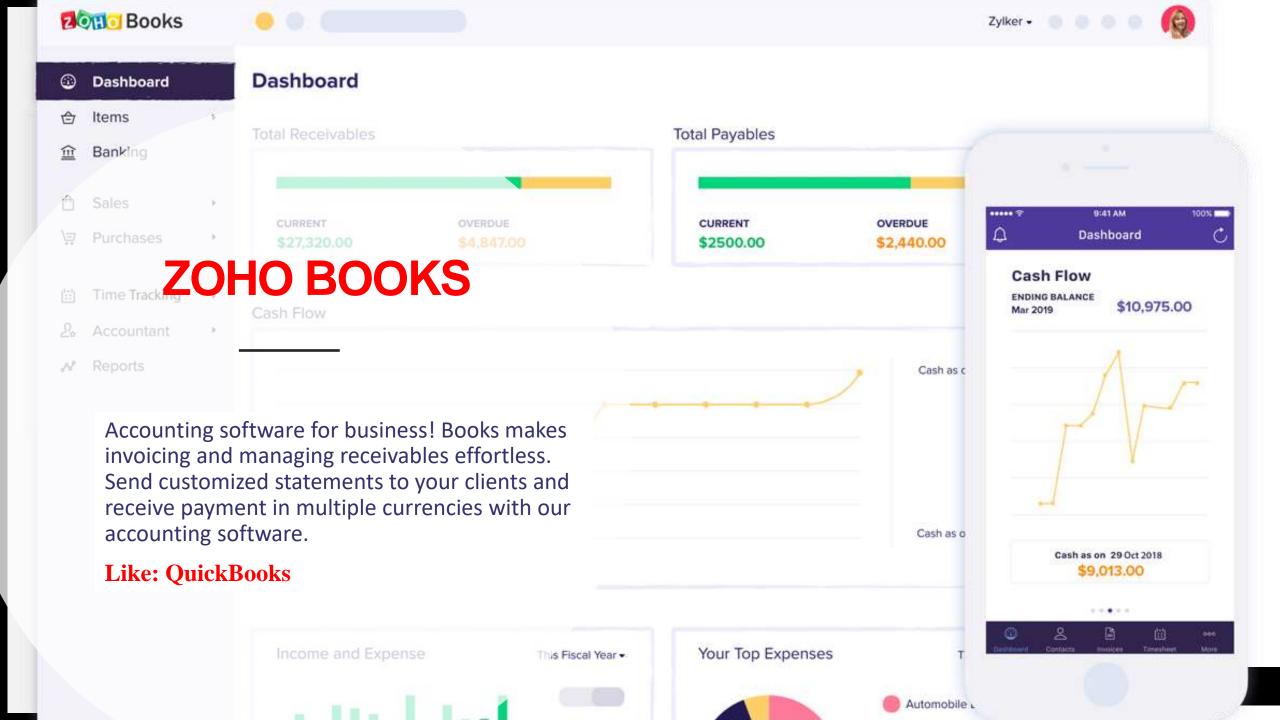
A centralized inventory management system for distributed sales channels like retail store, online shop, or marketplaces like Amazon or eBay.



Checkout

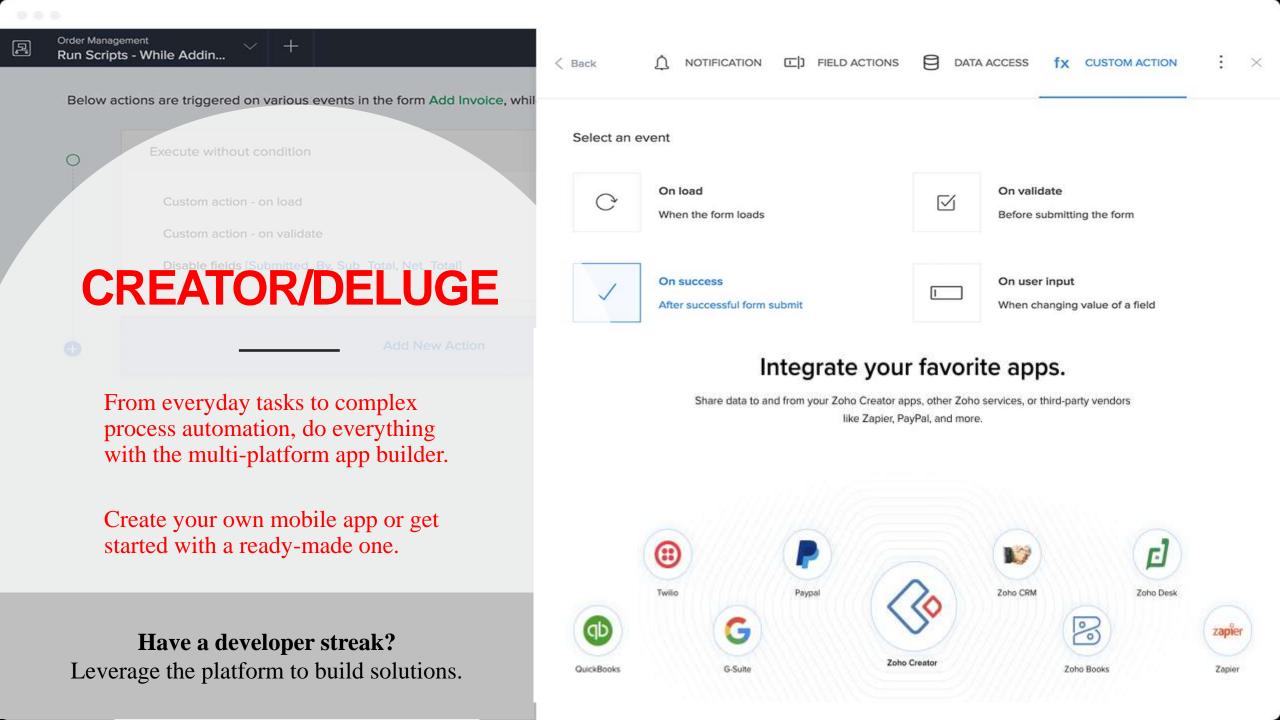
Collect payments online.

😥 🕄 Expense 🗸	Q - Search			Zylker 🗸 🧿 🔞
合 Dashboard	Dashboard			Getting Started
🖉 Receipt Inbox				
<ul><li>⑤ Expenses</li><li>⑦ Reports</li></ul>		\$	<b>[</b> +	5:08 att *
➡ Cards ③ Advance Payments	Drag Receipt(s) or click here to attach	New Expense	New Report	Client Meeting - Tokyo \$1,000.00
Reports Approval Analytics	EXPENS			Report Duration 03.09.2018 - 12.09.2018 REIMBURSED
Ba Admin 🕨	Reports Summary	Expenses (2) More Details History		
Contact Support	UNSUBMITTED \$771.18	SUBMITTED \$993.32	AWAITING REIMBURSMENT \$3,473.58	Meals and Entertainment \$350.00
		rts	7 Reports	Lodging \$650.00 12.09.2018   The Ritz-Carlton
expense	pense helps with your management by handl expenses, approvals, a sements.	ing		TOTAL AMOUNT SPENT\$1,000.00Non Reimbursable Amount\$0.00Advance Received\$0.00
		\$200.00 APPROVED	Submitted on 25.09.2018	Reimbursed Amount \$1,000.00
	Trip USA NY	\$493.29 SUBMITTED	Submitted on 25.09.2018	
	Business trip - Singap	ore \$118.01 DRAFT	I	Archive DF



# CUSTOM SOLUTIONS WITH CREATOR

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Creator Build custom apps for your business needs

#### Vault \*

Online password manager for teams



### **Identity Management**

An identity management and governance solution



### **Desktop Central**

A 360-degree UEM solution for enterprise management and security



BugTracker Fix bugs fast and ship great

software

### Log Management Cloud

Store and manage all your log data on a secure cloud platform



ServiceDesk Plus

Offer best-in-class IT support on the cloud

### Flow

Integrate your apps to automate business workflows

#### Mobile Device ~ Management

Easy-to-use & affordable webbased MDM solution



Support remote customers instantly

### Patch Manager Plus

Stay clear of vulnerabilities and cyber attacks



Catalyst Simple Serverless Platform Lens

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Solve problems with interactive remote assistance

This page is a host of other IT and developer applications we have not even mentioned yet...



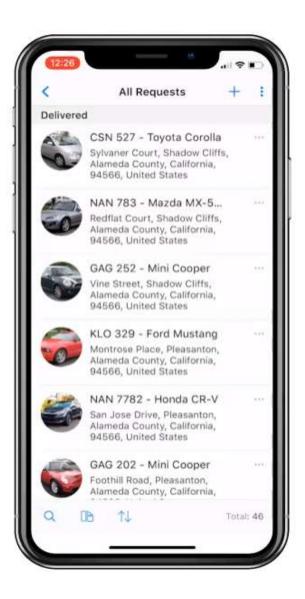
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Zoho One applications are also mobile friendly.

So... not just web-based.

## Go mobile, and take your business with you.

- Receive email, SMS, and push notifications.
- White label apps for your clients and vendors.
- Accept payments and analyze your reports.
- Submit data, even if you're offline.
- O Customize mobile screens and repeated actions.



This is an example of a customer who sells machine parts who outgrew Act!.

• They saved 65% switching to Zoho One. Crazy?

## Ala Cart apps for 8 users

- 1. Act! CRM for 8 users is \$3840 yearly
- 2. Act! Mobile is \$672 yearly
- 3. MailChimp eBlasting is \$1620 yearly
- 4. QuickBooks w/ Payroll 5 users/\$3216 yearly
- 5. Dropbox for Business is \$599 yearly
- 6. QuoteWerks is \$1200 yearly for 5 users
- 7. Office 365 is \$150 per user (\$1200 a year)

\*\*Cost of a new Dell server replaced every 4-5 years (\$3400 + install costs from IT vendor)

### Total yearly software cost: **\$12,347.00**

## **Cost of Zoho One for 8 users**

- Zoho One is \$3552 (\$444 per user yearly) Everything included at no extra cost.
- Office 365 is \$150 per user (\$1200 a year)

Total yearly software cost: \$4852.00





### Thank you.

The "all-employee" plan is \$37 user/month paid annually.

- Don't feel overwhelmed. You may use just 4 or 5 of the 50+ available apps.
- Ask me questions!
- 877-569-8005
- Michael@ActiveSales.net
- 𝗞 www.ActiveSales.net

### Sign up <u>link - HERE</u>